



ROMELYN SANSOLIS

DIGITAL / INTERACTIVE DESIGNER

www.romesansolis.com

hello@romesansolis.com

RELATED WORK EXPERIENCE

JAN 2019
APR 2023

DIGITAL MEDIA DESIGNER [REMOTE, CONTRACT]
INCUBETA | LOS ANGELES, CALIFORNIA [FORMELY JOYSTICK]
I designed a diverse range of digital products, this included standard and dynamic display ads, rich media ads, video and social media assets (both static and animated). My team and I successfully managed a high volume of digital production for renowned brands like Live Nation, Credit Karma, and Rakuten, ensuring swift delivery without compromising quality. I created icons, illustrations, and other offline and online marketing collateral for Incubeta.

FEB 2018
DEC 2018

WEB DESIGNER - UX AND UI [REMOTE, FULLTIME]
JOYSTICK INTERACTIVE | NEW YORK
I was responsible for creating low to high-fidelity wireframes and visual mock-ups for WebMD microsites, as well as designing user interfaces and style guides.

OCT 2015
JAN 2018

SENIOR INTERACTIVE DESIGNER [REMOTE, FULLTIME]
In addition to my regular tasks, I have now assumed the responsibility of reviewing designs after their development to ensure they meet our stringent quality standards.

OCT 2012
OCT 2015

INTERACTIVE DESIGNER [REMOTE, FULLTIME]
I was responsible for designing engaging rich media banner ads, which involved creating concepts, layouts, illustrations, and interactive visuals. I provided storyboards, illustrations, and character animations for various projects, including game projects for Nick Jr. and in-ad game advertisements.

MAR 2010
OCT 2013

MULTIMEDIA & DESIGN MANAGER
RAKSO CT | MAKATI, PHILIPPINES
I led and managed the design team, including overseeing the workflow for incoming work. I oversaw projects from conception to completion, including setting timelines and managing client expectations. I provided cost estimates to the marketing director. I collaborated with marketing and development managers to ensure quality assurance on projects.

FEB 2009
MAR 2010

SENIOR MULTIMEDIA DESIGNER
I facilitated the onboarding and training of new designers, ensuring their smooth integration into the team. I was responsible for leading a team of e-learning designers, overseeing the creation of engaging e-learning modules. Moreover, I actively participated in designing the main template for these modules. I specialized in designing Facebook pages and landing pages for local brands, ensuring a cohesive brand image and a seamless user experience.

MAR 2008
FEB 2009

MULTIMEDIA DESIGNER
I have had the opportunity to work on diverse projects, ranging from web design, e-learning design, illustration, to animations. One of my notable accomplishments was leading the redesign of an e-commerce website, where I created new digital assets and marketing collateral to support the successful relaunch of the site.

JAN 2006
MAR 2008

FLASH DESIGNER / ANIMATOR
EVERSHINE ANIMATION STUDIO | LAS PINAS
I specialized in illustrating, rigging, and animating cartoons for TV shows.

EDUCATION

JUN 2001
OCT 2005

BS COMPUTER SCIENCE
UNIVERSITY OF PERPETUAL HELP SYSTEM DALTA
Receipient of Alay Aral Scholarship Program | Las Pinas Main Campus

PROFILE

A versatile multidisciplinary designer, with a decade of experience in digital advertising, based in The Philippines. I specialize in transforming creative ideas into visually stunning, functional and impactful digital product that can elevate your brand.

SKILLS

DESIGN

Graphic / Digital Design
Responsive Web Designer
Wireframing / UX / UI
Interactive Design
Illustration
Typography
Storyboarding
Motion Design
Character Animation
Branding & Identity

TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe AfterEffects
Adobe Animate
Adobe XD
Figma / Sketch / Invision
Procreate
HTML & CSS

BUSINESS

Monday, Basecamp, Trello, Box, Slack, Google G Suite, Harvest

AD PLATFORM

Celtra, TrueX, Undertone
Google Marketing Platform

SOCIAL

Facebook, Instagram, Pinterest, Snapchat, Twitter, YouTube

HOBBIES

Landscape Photography
Watercolor Painting
Macrame Decor